

MAKE BETTER
BUSINESS *Decisions*

®

WHEATRAC



geospatial-insight.com

WheatTrac, Geospatial Insight

Alternative data for *advanced monitoring of wheat & crop* enabled by big data analytics

WheatTrac developed exclusively by the Geospatial Insight team is an advanced visual monitoring platform that harnesses satellite imagery, variable factors, human intelligence and machine learning algorithms to help predict wheat yield.

#WeKnow



#WeKnow

The New Standard in Fundamental data...

Developed for wheat futures & physical grain traders

WheatTrac enables traders to better understand the fundamentals that will move wheat price so that they can adjust trading strategies and reduce risk.

- ✓ Trading-ready, verified reports at your fingertips
- ✓ Indicators delivered are in near real-time, always ahead of the markets
- ✓ Pre-analysed data, simplified and formatted for easy digest
- ✓ A new source of differentiated, credible wheat alpha
- ✓ Choose to receive priority reports for ultimate trading advantage
- ✓ Proprietary options available for specific monitoring of concerns with reports at frequencies of your choice

Trade Ahead of the Markets

WheaTrac provides **early insights into real-world events** that have been proven to affect wheat prices. Our indicators are verified and supported with visual evidence for added certainty when trading.

WheaTrac **provides a better understanding of price fluctuations and volatility**, reducing need for speculation and hedging strategies.

Adjust your trading strategies without waiting for historic wheat reports, giving you the **competitive edge**.

Solution For The Grain Supply Chain

WheaTrac **assists those involved in the wheat supply chain too**.

We have specific solutions for companies trading physical wheat, procuring and producing it. Our research provides companies operating in the farming sector and their supporting supply chain with granular insight into the factors affecting wheat demand.

#WeKnow

WheatTrac Helps Address Key Trading Challenges:

- ✓ Improve understanding of wheat supply and demand
- ✓ Understand how weather shocks such as droughts have impacted crop.
- ✓ Better analyse energy price shocks
- ✓ Identify how import/export embargos and policy impact wheat supply
- ✓ The impact of other factors such as demand for bio-fuels and requirements for crop changes

Observing Multiple Factors Affecting Wheat

A complex combination of variable factors are employed to create a highly sophisticated yield prediction.

- ✓ Weather events
- ✓ Crop region
- ✓ Crop health and maturity
- ✓ Yield prediction
- ✓ Harvest progress
- ✓ Trading strategies
- ✓ Consumer behaviours

What Makes WheaTrac Different?

A range of features exclusive to WheaTrac enable greater precision and faster delivery of results, making WheaTrac the most advanced offering currently on the market.

- ✓ Tradeable ready product delivered ahead of the markets
- ✓ Accurate, pre-validated data backed by visual evidence
- ✓ Generate differentiated alpha
- ✓ De-risk price
- ✓ Better understand volatility and price spikes
- ✓ Recognise when a bear/bull market change occurs
- ✓ Predict emerging markets and regions where lack of transparency exists



Next Steps...

Request our Crop
Inventory Data Today

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